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LUX RESEARCH EXPANDS WEST COAST PRESENCE

NASA's David Lackner Joins Leading Nanotechnology Research and Advisory Firm as Senior Analyst

San Francisco, CA – April 7, 2005 – Lux Research, Inc., the world's premier research and advisory firm focusing on the business and economic impact of nanotechnology, today announced that it has hired David Lackner as Senior Analyst to expand the firm's west coast presence. David joins Lux Research from NASA's renowned Ames Research Center, where he directed technology transfer and strategic partnerships, and commercialized innovations developed by the federal government's largest dedicated nanotechnology group. David co-founded the Nano Science Institute, which has become part of the University of California's Bio-Info-Nano Research and Development Institute, and sits on the Commercialization Subcommittee of the State of California's Blue Ribbon Task Force on Nanotechnology. He also served on a committee at the National Academies of Science to chart domestic nanotechnology policy, contributing to the latest National Nanotechnology Initiative Strategic Plan.

Earlier in his career, David developed strategies for Fortune 100 clients while at Stanford Research Institute to help analyze and commercialize new technologies and also worked for United Space Alliance and the CalTech Jet Propulsion Laboratory. He holds a B.S. in Aerospace Engineering from UCLA and a Master's degree in Technology Management and Policy from MIT.

David joins TJ Sassani, Lux Research's West Coast and Asia Sales Director, in leading the firm's west coast operations.

"With Lux Research clients spanning four continents, we are continuing to expand our physical presence to better meet our clients' needs," said Lux Research CEO Peter Hebert. "David's direct experience in commercializing cutting-edge nanotechnology research will help ensure our clients build business cases, form successful partnerships, and develop their strategies in nanotech."

About Lux Research:

Lux Research is the world's premier research and advisory firm focusing on the business and economic impact of nanotechnology and related emerging technologies. Lux Research provides continuous advisory services, customized consulting, and reference studies to corporations, start-ups, financial institutions, and public sector organizations. Our founders and our research staff are the most widely recognized nanotechnology visionaries throughout the world. Visit www.luxresearchinc.com for more information.

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