

Contact:

Peter Hebert
Lux Research, Inc.
646-723-0702
peter.hebert@luxresearchinc.com

LUX RESEARCH EXPANDS WITH NEW EUROPEAN OFFICE

Technology Veteran Raymond Creemers Joins as Director, Europe, Based in Amsterdam

Amsterdam, Netherlands – March 14, 2007 – Lux Research, Inc., the leading market intelligence and strategic advisory firm for nanotechnology and the physical sciences, today announced that it has opened its European headquarters in Amsterdam and hired Raymond Creemers as Director, Europe to expand the firm's international presence.

“Since inception, Lux Research has worked intimately with our global clients to help them profit from innovation in physical sciences,” said Lux Research CEO Peter Hebert. “For the rapidly growing group of European chemicals, electronics, and life sciences companies we work with, local support has become essential. Raymond brings rich experience in helping large corporations spot the business opportunities that new technologies bring, and his support will be extremely valuable to Lux Research clients.”

Before joining Lux Research, Raymond was the regional sales manager for Forrester Research Benelux, where he developed long-term strategic advisory relationships with leading multinational corporations in northern Europe. Earlier in his career, Raymond was part of the founding team at Media Plaza, a pioneering Internet Demonstration Center, in 1997, serving as part of the organization's leadership team. There, he educated Dutch executives on the advent of the Internet (1997/98), the rise of eCommerce (1998/99), and the business implications of eBusiness (1999/01). Raymond studied Cognitive Artificial Intelligence (C.K.I.) and Philosophy at the University of Utrecht in the Netherlands, where his primary focus was on human/computer interaction.

As part of its business expansion, Lux Research continues to seek qualified candidates for Senior Analyst and Analyst positions to support its client relationships. Smart, articulate, driven, and opinionated individuals who are enthusiastic about emerging technologies are encouraged to apply. For details, or to submit an application, visit www.luxresearchinc.com/careers.

About Lux Research:

Lux Research provides market intelligence and strategic advice on nanotechnology and the physical sciences. We help our clients make better decisions to profit from cutting-edge technologies by tapping into our analysts' unique expertise and unrivaled network. Our clients include top decision makers at large corporations, investment professionals at leading financial institutions, CEOs of the most innovative start-ups, and visionary public policy makers. Lux Research has offices in New York, San Francisco and Amsterdam. Visit www.luxresearchinc.com for more information. For Lux Executive Summit registration and additional event details, please visit www.luxexecutivesummit.com

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