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## LUX EXECUTIVE SUMMIT ANNOUNCES 2007 SPEAKERS

Diverse group of technology and innovation leaders to speak at third annual Lux Executive Summit on October 15-16

New York, NY – July 16, 2007 – Corporations are changing how they innovate, relying on external technologies sourced from start-ups, research institutions, and even competitors. How will these players interact to bring science-driven innovation to market? This critical question will be answered by eminent speakers at the third annual Lux Executive Summit: Connecting Business with Science for Innovation, held on October 15-16, 2007 at the Charles Hotel in Cambridge, Massachusetts.

The Lux Executive Summit features exclusive presentations from Lux Research's world-renowned analyst team as well as from the corporate, start-up, financial, and academic fields. The event focuses on science-driven innovation in three key areas: nanotechnology, clean technology, and post-silicon electronics. Confirmed keynote speakers for 2007 Lux Executive Summit include:

- Desh Deshpande – Chairman, A123 Systems; Co-founder and Chairman, Sycamore Networks; Founder, MIT Deshpande Center For Technological Innovation
- Bill Joy – Partner, Kleiner Perkins; former co-founder and Chief Scientist of Sun Microsystems
- Ray Johnson – Senior Vice President and Chief Technology Officer, Lockheed Martin
- Robert B. Laughlin - Anne T. and Robert M. Bass Professor of Physics at Stanford University; Nobel Laureate in Physics

"The Lux Executive Summit has always provided an open forum for the world's elite innovators to discuss the future of science and business," said Lux Research President Matthew Nordan. "This year's Summit will be the premier event for the commercialization of emerging technologies across nanotech, cleantech, and post-silicon electronics."

More than 25 top-tier speakers from corporations, start-ups, and academic institutions have been confirmed for the 2007 Lux Executive Summit. Highlights from the speaker list include:

- Calvin Chow – CEO, Nanosys
- Ira Ehrenpreis – General Partner, Technology Partners
- Bill Reinisch – VP Corporate Strategy and New Initiatives, Motorola
- Gwen Ruta – Director of Corporate Partnerships, Environmental Defense
- Bill Sahlman – Professor; Senior Associate Dean for External Relations, Harvard Business School
- Peter Saling – Chemist and Analyst, BASF Eco-Efficiency Center
- Dr. Murali Sastry – Chief Scientist, Tata Chemicals Innovation Centre
- Greg Schmergel – Co-founder, President & CEO, Nantero
- Larry Thomas – Director of Advanced Materials, Air Products and Chemicals

The 2007 Lux Executive Summit agenda has been posted to the event's website. For early registration and additional event details, please visit [www.luxexecutivesummit.com](http://www.luxexecutivesummit.com). For more information on sponsorship opportunities, contact Steven McDermott at (646) 723-0158 or [steven.mcdermott@luxresearchinc.com](mailto:steven.mcdermott@luxresearchinc.com).

The Lux Executive Summit is the only event designed to provide corporate executives and investment managers with exclusive knowledge and insights required for making critical business decisions on emerging technologies. The event is grounded in the proprietary data and analysis from Lux Research's prominent analyst team who are joined onstage by

more than 50 additional speakers. Capacity is limited at this premier event; full details are available online at <http://www.luxexecutivesummit.com>

**About Lux Research:**

Lux Research provides strategic advice and on-going intelligence about emerging technologies. Leaders in business, finance, and government rely on us to help them make informed strategic decisions. Through our unique research approach and extensive global network, we deliver insight, connections, and competitive advantage to our clients. For more information, visit [www.luxresearchinc.com](http://www.luxresearchinc.com). For Lux Executive Summit registration and additional event details, please visit [www.luxexecutivesummit.com](http://www.luxexecutivesummit.com)

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