

Contact:

Peter Hebert
Lux Research, Inc.
646-723-0702
peter.hebert@luxresearchinc.com

LUX RESEARCH ANNOUNCES LUX EXECUTIVE SUMMIT

Top CEOs, fund managers, start-ups, and scientists convene in October to discuss the business and economic impact of nanotechnology

New York, NY -- March 15, 2005 --- Lux Research, the world's leading research and advisory firm for nanotechnology, announced its inaugural Lux Executive Summit: The Business of Nanotechnology, to be held on October 24-25, 2005 at the Charles Hotel in Cambridge, Massachusetts.

Proprietary frameworks, insight, and data about nanotechnology commercialization from Lux Research's renowned team of analysts will drive the event. Lux Executive Summit attendees and speakers will consist of leading decision makers and influencers, including CEOs of publicly traded and private companies, VCs and portfolio managers, scientific pioneers, and policymakers.

"Capitalizing on innovation in nanoscale science and technology has quickly become an imperative among Global 1000 executives, institutional investors, and political leaders," said Lux Research CEO Peter Hebert. "But we've found all too many large corporations and investors misunderstand nanotechnology and lack a cohesive strategy for exploiting it. At the Lux Executive Summit, we will identify paths to success based on the proprietary frameworks and data that have enabled our clients to exploit nanotechnology commercialization for competitive advantage."

The Lux Executive Summit is the only event designed to provide corporate executives and investment managers with the knowledge and insights required to create a visionary nanotechnology strategy. The full agenda and confirmed speakers for the Lux Executive Summit will be released on May 2, 2005. For early registration and additional event details, please visit www.luxexecutivesummit.com

About Lux Research

Lux Research is the world's premier research and advisory firm focusing on the business and economic impact of nanotechnology and related emerging technologies. Lux Research provides continuous advisory services, customized consulting, and reference studies to corporations, start-ups, financial institutions, and public sector organizations. Our founders and our research staff are the most widely recognized nanotechnology visionaries throughout the world. Visit <http://www.luxresearchinc.com> for more information.

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