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LUX RESEARCH HIRES MARK BUNGER AS SENIOR ANALYST

Former Forrester Research Analyst Joins Leading Nanotechnology Research and Advisory Firm

San Francisco, CA – November 22, 2005 – Lux Research, Inc., the world's premier research and advisory firm focusing on the business and economic impact of nanotechnology, today announced that it has hired Mark Bungler as a Senior Analyst to further expand the firm's west coast operations.

Mark joins Lux Research with 14 years of business strategy experience, both as a management consultant and technology analyst. Most recently, he was a Principal Analyst at Forrester Research, where he studied and advised clients in manufacturing industries including automotive and aerospace. Prior to that, Mark was an International Engagement Manager at European consultancy Icon Medialab, as well as the Managing Director of Icon Medialab's U.S. office. The first six years of Mark's career were spent at Accenture in the U.S., U.K., and Scandinavia, where he was a consultant focusing on a variety of industries and technologies. Mark and his work have figured in leading business journals and other media outlets in the U.S. and Europe, including CNN, CNBC, *The Wall Street Journal*, the *Financial Times*, and other regional and trade publications.

Mark's education includes International Marketing at Mälardalen Polytechnic in Sweden, and Market Research at the University of Texas in the U.S. In addition, Mark studied biochemistry through the University of California at Berkeley's extension program, and currently assists part-time in a neural stem cell lab in the UCSF Department of Neurology.

"Mark's wealth of experience as a strategic advisor to multinational corporations will be instrumental in helping our clients develop profitable strategies in nanotechnology," said Lux Research CEO Peter Hebert. "Lux Research's rapid growth serves a testament to the business results we provide to corporate clients in sectors as diverse as materials, electronics, and life sciences."

About Lux Research:

Lux Research is the world's leading nanotechnology research and advisory firm. We help our clients make better decisions to profit from nanoscale science and technology, tapping into our analysts' unique expertise and unrivaled network. Our clients include top decision makers at large corporations, portfolio managers and analysts at leading financial institutions, CEOs of the most innovative start-ups, and visionary public policy makers. To get connected and for more information, visit www.luxresearchinc.com.

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