



Exploration and Production Intelligence

Understand Rapid Changes and Recognize Opportunities in a Complex Industry

While traditional sources of oil and gas continue to dwindle, our global addiction to it grows at an alarming rate. The industry also faces mounting regulatory and environmental pressure. Upstream producers are on track to spend half a trillion dollars annually to slow decline and unlock unconventional reserves. As oil and gas production becomes more challenging, technology will be the differentiator for successful companies. Lux Research's coverage of the upstream energy sector allows companies to make intelligent business decisions by:

- Identifying and monitoring new step-change innovation
- Assessing a wide variety of companies, both established and emerging
- Identifying and harnessing cutting edge innovations from adjacent industries
- Understanding and leveraging a politically driven regulatory landscape
- Comprehending the impact of innovation on incumbent leaders and markets

Intelligence Access

For more information on how to access the Lux Exploration and Production Intelligence service, contact your Lux Research account manager, or call +1-888-589-7373 or +1-617-502-5300. Send email to info@luxresearchinc.com. Visit us on the web at www.luxresearchinc.com.

Lux Research Difference

The Lux Exploration and Production Intelligence service is unique because it is:

Proprietary

Offers exclusive insights from primary interviews and site visits

Opinionated

Makes decisive calls about companies and technologies

Unbiased

Obtains objective/independent information and delivers impartial analysis

Confidential

Allows clients to secure information about innovators without revealing their identities

Cost-effective

Costs far less than expensive consultants or a resource-intensive internal team

Sample Exploration and Production Topics

Technologies

- Seismic data acquisition and analysis
- Emerging fluids and additives
- Sensors and monitoring
- Enhanced and improved recovery
- Well integrity
- Completion tools
- Reservoir stimulation
- Hydraulic fracturing
- Alternative fracturing techniques
- Associated and stranded gas handling

Applications

- Deepwater exploration and production
- Increased production from mature reservoirs
- Tight oil and gas
- Heavy oil
- Remote exploration and logistics
- Innovations in health, safety, and environment
- Remediation
- Reservoir characterization
- High pressure high temperature production

Companies

- MicroSeismic
- GASFRAC
- N-Solv
- Glori Energy
- Velocys
- Azuren
- GEODynamics
- ZEiTECS
- Deep Casing Tools
- LUX Assure
- Oilflow Solutions
- G2X
- Spectraseis
- Terves
- Ciris Energy

Exploration and Production Intelligence

Research Membership Access

Lux Research members get on-demand access to Lux’s analysts, publications, and data across a set of emerging technology domains customized to their needs. Analysts with deep expertise in each domain provide ongoing market intelligence and technology scouting to help executives find new business opportunities and make better decisions.

Membership Benefits

Executive Sessions

Lux Research analysts regularly structure and deliver Executive Sessions – typically half-day to full-day onsite interactive meetings, which are a combination of Lux Research presentations and working sessions – that allow clients to tap more deeply into Lux data, methodologies, and insight.

Member Site

Lux Research’s ongoing series of Company Profiles, Journals, and Market Reports provide a wealth of information. To access these publications and quickly find the information you need, clients can use Lux Research’s Member Site.

Market Analysis

Lux Research analysts’ deep understanding of the underlying technologies makes them uniquely qualified to provide insightful market analysis of emerging technology areas. Drawing on extensive primary research for technical and market insight, Lux Research helps clients understand market opportunities through:

- > Market Reports
- > Analyst Insights
- > Data Trackers

Company Profiles

The core of Lux Research’s Intelligence services are our ongoing briefings – analysts select 50 to 125 leading innovators in each emerging technology field and publish primary-research-driven, opinionated, quantitative profiles of these players. These profiles are delivered to clients in email and available online through the Member Site.

Analyst Inquiries

In addition to accessing Lux Research’s written research in the form of Company Profiles, Journals, and Market Reports, clients can also contact Lux Research analysts, who will quickly answer custom questions based on their ongoing research into emerging technology areas.

Visualization Tools

Lux Innovation Grids

Lux Research collects information and provides analysis on top innovators in emerging technology areas through company briefings. The Lux Innovation Grid uses data and insights from these profiles to compare companies.



Spider Charts

Lux Research uses spider charts to show a technology provider’s scorecard, rating the company on 10 critical success factors, and compares it to other companies in the market in which they participate and the broader area of companies in their technology space.



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