



Food and Nutrition Intelligence

Emerging Food and Ingredient Technologies Targeting Optimal Health and Wellness

Next to the grand challenge of feeding a rapidly-growing world population, nutrition for health and wellness is the next major concern. Producing the right foods and delivering the right ingredients is a major health imperative and a major economic opportunity. Global obesity, diabetes, and chronic conditions of aging, along with rapid advances in metabolic knowledge and nutritional evolution are driving this multi-generational opportunity. Our coverage highlights advances in new food and ingredient production. Companies looking to capitalize on food and ingredient opportunities must:

- Rapidly come up to speed regarding the new revolution in human and animal nutrition
- Monitor emerging ingredients from around the globe
- Understand evolving trends in food, nutrition, formulation, and processing
- Elucidate the relationship between food, ingredients, physiology, and the microbiome
- Assess companies in a range of varied industries in position to impact nutrition
- Comprehend and lead the change in healthier food and ingredients, functional foods, nutraceuticals, and nutrition

Intelligence Access

For more information on how to access the Lux Food and Nutrition Intelligence service, contact your Lux Research account manager, or call +1-888-589-7373 or +1-617-502-5300. Send email to info@luxresearchinc.com. Visit us on the web at www.luxresearchinc.com.

Lux Research Difference

The Lux Food and Nutrition Intelligence service is unique because it is:

Proprietary

Offers exclusive insights from primary interviews and site visits

Opinionated

Makes decisive calls about companies and technologies

Unbiased

Obtains objective/independent information and delivers impartial analysis

Confidential

Allows clients to secure information about innovators without revealing their identities

Cost-effective

Costs far less than expensive consultants or a resource-intensive internal team

Sample Food and Nutrition Topics

Technologies

- Alternative food and ingredient sources
- Encapsulation and delivery
- Extraction technologies
- Food formulation
- Food preservation and safety technology
- Gut microbiome
- Nutraceuticals
- Prebiotics & probiotics
- Taste genetics

Applications

- Alternative food sources
- Functional food and ingredients
- Health and wellness
- Improved nutrient purity, retention, and efficacy
- Novel food forms
- Personalized nutrition and quantified self
- Precision nutrition
- Replacement of synthetic additives with naturally derived ingredients

Companies

- Aromyx
- BioNeutra
- Chirp Farms
- Fiberstar Bio-ingredient Technologies
- Ganeden Biotech
- Kuli Kuli
- Metabiomics
- Natur Research Ingredients
- TripleA
- Verdure Sciences
- Vitiva
- WikiFoods

Food and Nutrition Intelligence

Research Membership Access

Lux Research members get on-demand access to Lux’s analysts, publications, and data across a set of emerging technology domains customized to their needs. Analysts with deep expertise in each domain provide ongoing market intelligence and technology scouting to help executives find new business opportunities and make better decisions.

Membership Benefits

Executive Sessions

Lux Research analysts regularly structure and deliver Executive Sessions – typically half-day to full-day onsite interactive meetings, which are a combination of Lux Research presentations and working sessions – that allow clients to tap more deeply into Lux data, methodologies, and insight.

Member Site

Lux Research’s ongoing series of Company Profiles, Journals, and Market Reports provide a wealth of information. To access these publications and quickly find the information you need, clients can use Lux Research’s Member Site.

Market Analysis

Lux Research analysts’ deep understanding of the underlying technologies makes them uniquely qualified to provide insightful market analysis of emerging technology areas. Drawing on extensive primary research for technical and market insight, Lux Research helps clients understand market opportunities through:

- Market Reports
- Analyst Insights
- Data Trackers

Company Profiles

The core of Lux Research’s Intelligence services are our ongoing briefings – analysts select 50 to 125 leading innovators in each emerging technology field and publish primary-research-driven, opinionated, quantitative profiles of these players. These profiles are delivered to clients in email and available online through the Member Site.

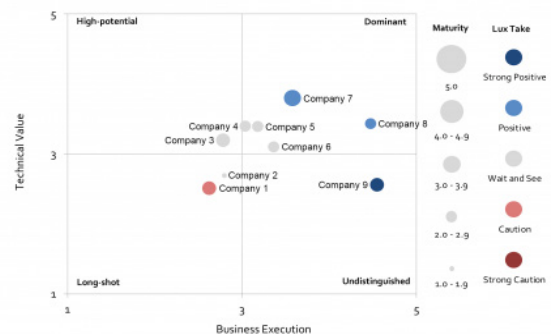
Analyst Inquiries

In addition to accessing Lux Research’s written research in the form of Company Profiles, Journals, and Market Reports, clients can also contact Lux Research analysts, who will quickly answer custom questions based on their ongoing research into emerging technology areas.

Visualization Tools

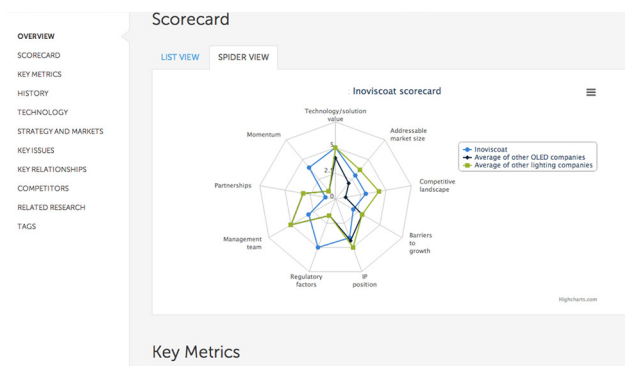
Lux Innovation Grids

Lux Research collects information and provides analysis on top innovators in emerging technology areas through company briefings. The Lux Innovation Grid uses data and insights from these profiles to compare companies.



Spider Charts

Lux Research uses spider charts to show a technology provider’s scorecard, rating the company on 10 critical success factors, and compares it to other companies in the market in which they participate and the broader area of companies in their technology space.



Global Offices

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